

# NEHA JUNEJA

Seasoned entrepreneur with a track record of building India/Developing world focused products and organisations.

## PROFESSIONAL EXPERIENCE

- Co-founder & CEO of Greenway Grameen Infra Pvt Ltd since 2011, an appliance design and distribution enterprise. Greenway is now India's largest maker of clean cooking energy products and has evolved to operate a full-stack of operations from engineering to manufacturing to a fintech platform (Easy Own) facilitating purchase credit to non-credit score holders. Today, the company counts over 800,000 households as its customers, 110 team members and 6 registered product patents.
  - Led a \$2.5 Million pre-Series A fundraise from Acumen Fund, Pramod Bhasin & Vikram Gandhi.
  - Greenway has been recognized with the International Ashden Award, TIME Magazine Award, as a winner of the Intel Global Challenge and many others.
  - Co-founder of M Degree Technologies Pvt Ltd in 2008, India's first online derivatives trading website.
  - Co-founder of JumpStream Pte. a digital media products enterprise for the masses incubated by Greenway

## WORK EXPERIENCE

### Greenway Grameen Infra Pvt Ltd (2011 – Present)

- Leading overall operations and growth
- Setting up Easy Own ([www.easyown.in](http://www.easyown.in)) within Greenway to facilitate development of alternate data based credit scores and deliver purchase credit on own + third part home appliances. Under Easy Own, 250,000 products have been purchased.
- Developing new products catering to developing world consumers

### M Degree Technologies Pvt Ltd (2008 – 2010)

- Leading the development of 'social/communities' on the platform
- Working with bourses and business news media outlets for content barter

### Intern at Tata Administrative Services (TAS) (2007)

- Deployed with Tata Motors to conduct pre-launch activities for a new commercial vehicle variant

## PROFESSIONAL ACHIEVEMENTS & AWARDS

- Facebook India Start Up Award, 2018
- Entrepreneur 35 under 35, 2017
- Business Today's Most Powerful Women in Business, 2017
- L'Oreal Femina Award for Science & Innovation, 2013
- Echoing Green Fellow, 2013
- Businessworld Young Entrepreneur Award

## EDUCATION

MBA	FMS, Delhi	2008
B.E, Industrial Engineering	Delhi College of Engineering	2006