

ANKIT MATHUR

Technology entrepreneur working on life-improving, mass market solutions

EDUCATION

PGP	Indian Institute of Management, Ahmedabad	2008
B.E, Mechanical Engineering	Delhi College of Engineering	2006

PROFESSIONAL EXPERIENCE

Current (2011 – Present)

- Co-founder and Technology Lead at Greenway Grameen Infra Pvt Ltd, India's largest manufacturer and distributor of mass market consumer appliances – clean cookstoves, broadcast TV equipment. Greenway has become a multi-award winning brand that innovates quality of life improving products & services for the mass market. Since inception Greenway's products have impacted over 2.5 million consumers and enabled rural livelihoods, climate change mitigation and more. In 2017, Greenway was awarded the TIME Magazine India award for manufacturing and in 2014 Greenway won the International Ashden Award.

Oct 2009-11

- Co-founder at Greenway Ecodevelopment, a niche climate change solutions provider. The enterprise undertook financially sustainable, carbon financed industrial and decentralised renewable energy projects

April 2008-09

- Co-founder at Aisapaisa.com, India's first derivatives information and trading platform.

CURRENT JOB RESPONSIBILITIES

As the Co-founder and CTO of Greenway, I am responsible for overall planning and execution of organization's initiatives, both strategic and tactical. I oversee the Product Development function and dabble in new technology ideas that could make cost-effective product solutions for some of the most critical and basic developing world problems. This starts with conceptual product design, focus groups with consumers and finally includes costing and process development for manufacturing. From two co-founders we've grown to a team of over 100 in a span of 6 years and operate the country's largest biomass stoves manufacturing plant. I am also responsible for expanding the Greenway's product portfolio and manufacturing capabilities to include electronics and satellite equipment for the masses.

WORK EXPERIENCE

Greenway Grameen Infra Pvt Ltd (2011 – Present)

- Co-author of multiple patents on improved biomass cookstoves, satellite receivers & other consumer products.
- Responsible for the supply chain of existing products and new product pipeline.
- Currently involved in creation of a technology transfer roadmap to tap developing markets outside India

Greenway Ecodevelopment Pvt Ltd (2009- 11)

- Structured in India's first Programme of Activities for Improved cookstove distribution
- Involved in over 10 Clean Development Mechanism (CDM) projects capable of abating over 25 Million tonnes of Carbon Dioxide emissions over the crediting period
- Developed feasibility studies for renewable energy investments in wind, solar, hydro and biomass projects

PROFESSIONAL ACHIEVEMENTS & AWARDS

- TIME Magazine India Award for Start-up pioneer in manufacturing
- Economic Times 40 under 40, 2016
- Echoing Green Fellow, 2013
- Enabled Greenway Grameen to win the 2014 International Ashden Award
- Winner, Businessworld Young Entrepreneur Award, 2011
- Developed the Greenway Smart Stove which was adjudged as the Top 12 Design Stories of 2012 by FastCompany
- Set up India's largest stoves manufacturing unit in 5 months.

OTHER INTERESTS

- **Bird watching and Photography** – Visual documentation of the many wonderful bird species in India
- **Reading** – An avid reader who is passionate about the works of George Orwell